

COMPARE FEATURES

Powerfully advanced mailing software

Now any size mailing operation can reap the benefits of increased address quality and maximum postage discounts. The three editions of Bulk Mailer, Business, Professional and Standard, deliver the right set of features needed by your organization. Bulk Mailer Business offers the most flexibility and advanced features, while those with small lists may be satisfied with the Standard edition. Compare the major features; then call 800-553-6477 for an in-depth analysis of your mailing software needs.

Bulk Mailer	Standard	Professional	Business
Address record limit	5000	up to 1 million	unlimited
Microsoft SQL-based database			✓
Multiuser environment			✓
CASS Certified™ for address correction Includes DPV®, LACS ^{Link} ® and Suite ^{Link} ™ processing	✓	✓	✓
PAVE™ certified postal presorting First-Class Mail®, Standard Mail® and Periodicals	✓	✓	✓
Real-time* 48-month NCOA ^{Link} ® service	optional	✓	✓
Adds missing postal data ZIP + 4®, carrier route, eLOT® and more	✓	✓	✓
Duplication removal	✓	✓	✓
Entry point discounts SCF, BMC, ADC and DDU	✓	✓	✓
Enhanced sorts Carrier route, walk sequence, automation and non-automation	✓	✓	✓
USPS® documents and qualification report PS form 3553, 3602, 3541, and 3600	✓	✓	✓
Graphical mail piece designer	✓	✓	✓
High-speed printer support and drivers	✓	✓	✓
Barcoded sack and tray labels	✓	✓	✓
Intelligent Mail® barcode support	✓	✓	✓
User-defined fields	22	22	unlimited
Job Builder		✓	✓
Advanced presorting Package Services, Mixed Weights, Palletization		optional	optional
Mail.dat file generation		optional	optional
Merge/Purge		optional	optional
RDI™ Interface		optional	optional
Geocoding		optional	optional
Live Update	✓	✓	✓
Free online training	✓	✓	✓
Toll-free technical support	✓	✓	✓

*Satori Software receives weekly NCOA^{Link} updates.
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